

tired of your children or grandchildren saying "it's easy"

Like to be better at:

- surfing the internet
- sending emails
- online shopping or banking
- using Microsoft® applications
- general computer use

Computer brings new life

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It is now the number one site for back pain relief in Australia and Felicity recently expanded operations with the launch of www.badbackstore.com in the United States.

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REMEMBER if all else fails instructions

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"For years I'd wanted my own business," said Felicity, who is based in Victoria.

"I came up with the idea for 'bad backs' and the internet seemed the perfect vehicle.

"I had little or no experience in the health industry and e-commerce, but pretty good touch typing and marketing skills.

"I am continually excited by new technological developments, particularly those that work towards simplifying and enhancing online shopping and access of information.

"My husband, as a former executive officer in the advertising industry, has worked long hours for most of his life.

"However, he is now in semi-retirement and it's he who is calling me at the office and asking when I'm coming home."



NEW YOU - Felicity Wood reinvented herself with the aid of modern technology.